



Sudden Impact Paddling Club



Corporate Sponsorship Package
A Fraser Valley Club
Chilliwack, Abbotsford, Langley

2011

Join the Club!

“Dragon Boat racing is the **fastest growing water sport in the world** and, because of its extreme popularity, is rated **the second most popular sport in the world.**” Paddler Magazine

“The popularity of Dragon Boat racing has exploded, with an **estimated 50 million people** participating in the sport around the world annually.”

“ Outrigger Canoe racing has become a popular canoeing sport, with numerous clubs located around the world...from ages of 12 to 60+ are participating in this growing water sport” Wikipedia

about SIPC (Sudden Impact Paddling Club)

- **Formed in 2004** by a few dedicated athletes who wanted to pursue excellence
- Now comprised of **4 sections**, Blacks , Blues, Silvers & Community Health
- Home waters of **Cultus Lake**, British Columbia.
- Training on the water **12 months a year**
- Head coach is a 2 time **Olympian paddler** for Canada
- The Black crew is now ranked in the **top 20 in North America!**
- Partnership with The Creative Centre Society
- Participating in the 2010 National Championship in Whistler B.C. (5th Place)
- Preparing for the 2012 OC6 (Outrigger Canoe) **World Sprints in Penticton.**



Share in the wins!

2011

...the benefits of sponsorship

Become a Member!

Gain corporate and brand exposure

Develop a positive image for your company by helping to develop this dynamic, team oriented activity within the Fraser Valley and British Columbia

Become part of the widespread media attention associated with dragon boat regattas throughout British Columbia, Canada, and international venues.

Connect your Company with our Clubs Community Charitable events including but not limited to; food drives, environmental work...etc. We have members in the media industry.

Develop a strong association with the ever-growing numbers of British Columbians who share a great interest in Dragon Boating and Outrigger Canoeing.

Join our hard working Club...become a sponsor

At SIPC, our simple goal is to provide an opportunity for all developing athletes, coaches, and officials to participate in an aquatic team sport that will help them achieve personal goals and prepare them for a higher level of competition.

Your corporate sponsorship will:

- Help motivate participants to achieve a higher level of sport skill and physical well being.
- Enhance community involvement through a sport legacy of upgraded equipment and athlete development programs.
- Increase the health and wellness of each paddler
- Help create public awareness of the Club and your Company



سنة 2011

NEW

Stand out from the rest!

ULTIMATE SPONSOR = Add \$1000 to the Gold and name a team.

Gold Sponsor

TWO (2) AVAILABLE

\$4k

The Gold Sponsor package is reserved for two (2) contributors who choose to donate a sum of \$4,000 or more in the form of direct cash. (gifts-in-kind can for part of this level only)

- Company name / logo will be prominently displayed on all 2011 official team(s) apparel.
- Your company's promotional materials/products will be inserted into athletes' orientation packages and available at all regattas and community events.
- Your Company name, logo will be displayed on our Boats (2' x 3')
- Your Company name, logo and hyperlink will be displayed on our website (2" x 3")
- Company logo/tagline on SIPC team tents and banners
- Presentation at banquet, regattas and media functions;
- VIP at all promotional and media functions;
- Prime exposure on all official team promo materials;
- The right to display the SIPC logo on your web site with hyperlink
- SIPC club photo with your company logo for your place of business

Your Logo Here



Cultus Lake

Additional Gold Sponsorship Opportunities

\$4k,

Single person Outrigger Canoes Training boats wrapped with your Company Logo



سپنسر 2011

Silver Sponsor



\$2k

- Banner signage at all 2011 events
- Your Company name / logo displayed on all official 2011 team apparel.
- VIP at all promotional and media functions.
- Prime exposure on all official team promo material and on banners at all events
- Your Company name, logo will be displayed on our boats (1 ½' x 1 ½') on two boats
- Your Company name, logo and hyperlink will be displayed on our website (1 ½" x 1 ½")
- SIPC Club and /or Team photo with your company logo for your place of business
- The right to display the SIPC logo on your web site with hyperlink

Bronze Sponsor

\$1k

- Your Company name, logo will be displayed on banners at events
- Your Company name, logo and hyperlink will be displayed on our website (1" x 1")
- SIPC Club photo with your company logo for your place of business

Friends of SIPC Sponsor

\$500

- Your Company name, logo and hyperlink will be displayed on our website (1/2" x 1/2")
- SIPC Club photo with your company logo for your place of business



or become an Honourary Crew Member Sponsor

سپتمبر 2011

Receipt



This Receipt acknowledges the payment of \$ _____

from _____

to The Sudden Impact Paddling Club for advertisement of the aforementioned company

in a variety of medium in the form of the packages listed below.

Company representative signature

Sudden Impact representative signature

<input type="checkbox"/>	Gold Package	\$ 4,000.00
<input type="checkbox"/>	Silver Package	\$ 2,000.00
<input type="checkbox"/>	Bronze Package	\$ 1,000.00
<input type="checkbox"/>	“Friends of the SI” Package	\$ 500.00
<input type="checkbox"/>	“Honourary Crew Members” Package	\$ 100.00

Information Section

Company Full Name

Date

Signature

Printer Name

Title

Notes: Mailing Address, Phone Number (Please provide Business Card and access to Logo)

In any event that the Sudden Impact Paddling Club shall be prevented from performing any of its obligations under the terms of this agreement by the act of “God”, by inclement weather (for example flash floods, excessive winds, lightning, fire, etc.) or by occurrence of any other event beyond the control of the parties hereto, that the party shall be excused from any further performance of the obligations and undertakings set forth under the terms of this agreement. All measurements suggested in this document are approximate.

سنة 2011



Thank you

“Your Company”

for your Sponsorship

2011